ECONOMY, LAW AND DEVELOPMENT IN INDIA

(Governance, Sustainability & Digital Transformation)



Ankita Tomar Veer Vikram Singh Syed Wajihul Hasan Rizvi Firdaus Fatima Rizvi Ankit Srivastava

Economy, Law and Development in India (Governance, Sustainability & Digital Transformation)



India | Australia www.bharatglobalpublications.com info@bharatglobalpublications.com

Economy, Law and Development in India (Governance, Sustainability & Digital Transformation)

Edited By:

Dr. Ankita Tomar

Ph.D. (Economics)
Assistant Professor, Department of Management,
Dr. Shakuntala Misra National Rehabilitation University, Lucknow

Dr. Veer Vikram Singh

Ph.D. (Political Science), Member of Legislative Assembly (BJP)
Ex-Member, Central Board of Film Certification
Ex-Member, Food Corporation of India
Lucknow, Uttar Pradesh

Dr. Syed Wajihul Hasan Rizvi

Ph.D. (Commerce), Assistant Professor, Department of Commerce, Rajat P.G. College, University of Lucknow

Dr. Firdaus Fatima Rizvi

Ph.D. (Political Science)
Assistant Professor, Department of Political Science,
Mahmodabad College of Management & Technology, University of
Lucknow

Mr. Ankit Srivastava

Ph.D. Commerce (Pursuing), UGC NET (Commerce) Assistant Professor, Department of Commerce, Study Hall College, University of Lucknow Copyright 2025 by Dr. Ankita Tomar, Dr. Veer Vikram Singh, Dr. Syed Wajihul Hasan Rizvi, Dr. Firdaus Fatima Rizvi and Mr. Ankit Srivastava

First Impression: August 2025

Economy, Law and Development in India

(Governance, Sustainability & Digital Transformation)

ISBN: 978-93-49554-82-5

DOI: 10.5281/zenodo.16919362

Rs. 799/- (\$80)

No part of the book may be printed, copied, stored, retrieved, duplicated and reproduced in any form without the written permission of the editor/publisher.

DISCLAIMER

Information contained in this book has been published by Bharat Global Publications and has been obtained by the editors from sources believed to be reliable and correct to the best of their knowledge. The editors are solely responsible for the contents of the articles compiled in this book. Responsibility of authenticity of the work or the concepts/views presented by the author through this book shall lie with the author and the publisher has no role or claim or any responsibility in this regard. Errors, if any, are purely unintentional and readers are requested to communicate such error to the author to avoid discrepancies in future.

Published by:



Preface

The intricate linkages between economy, law, and development have gained renewed relevance in the context of India's transformation in the 21st century. As the country navigates challenges of globalization, climate change, digital disruption, and institutional reform, the need to critically examine these intersections has never been more urgent. This edited volume, titled "Economy, Law and Development in India: Governance, Sustainability & Digital Transformation", brings together a diverse range of scholarly perspectives that aim to unpack the dynamics shaping India's development landscape.

The book is thematically structured into three interconnected sections:

• Theme 1: Governance, Policy, and Legal Reforms in Economic Development

This section focuses on India's trade strategy, legislative changes, policy frameworks, and governance challenges that influence economic transformation. The chapters delve into legal and institutional aspects of sustainable development, global economic policy shifts, and the evolving digital regulatory environment.

• Theme 2: Sustainability, Inclusion, and Human Development

The second section highlights the critical importance of balancing growth with environmental stewardship, employment generation, and inclusive development. Contributions in this part examine the role of traditional industries, green finance, sustainable human resource strategies, and social equity in shaping resilient and inclusive economic outcomes.

• Theme 3: Digital Economy, Technology, and Social Change

The final section captures the impact of emerging technologies and digital platforms on education, public discourse, consumer behavior, and policy. With a focus on Artificial Intelligence, electric mobility, and data-driven governance, these chapters

explore both the promise and pitfalls of digital transformation in India.

This compilation is the result of interdisciplinary research by academics, policy analysts, and domain experts committed to understanding the complexities of India's development model. The volume offers critical insights for students, researchers, policymakers, and professionals engaged in the domains of economics, law, public policy, and technology.

It is our hope that "Economy, Law and Development in India: Governance, Sustainability & Digital Transformation" will serve as a meaningful contribution to the discourse on India's evolving economic future, and stimulate further academic inquiry and policy innovation.

Editors

Dr. Ankita Tomar

Dr. Veer Vikram Singh

Dr. Syed Wajihul Hasan Rizvi

Dr. Firdaus Fatima Rizvi

Mr. Ankit Srivastava

Acknowledgement

We take this opportunity to express our sincere gratitude to all those whose contributions have made this edited volume, "Economy, Law and Development in India: Governance, Sustainability & Digital Transformation", possible.

First and foremost, we extend our heartfelt thanks to all the chapter authors and contributors, whose scholarly insights, research efforts, and commitment to interdisciplinary inquiry form the foundation of this book. Each of the 15 chapters offers a unique perspective on the evolving dimensions of India's economic, legal, and developmental landscape, and together they represent a meaningful dialogue on governance, sustainability, and digital transformation.

We are especially grateful to the following contributors for their valuable work:

- Dr. Vijay Kumar, Dr. Ankit Srivastava & Dr. Amit Kumar
- Dr. Anil Kumar Dixit & Dr. Namrata Tiwari
- · Aakansha Masih & Aashi Dixit
- V. Sudhakar Rao & Dr. Vandana Singh
- Pranjali Mishra & Deepak Kumar Gupta
- Dr. Syed Wajihul Hasan Rizvi & Shiv Kumar
- Shweta Saini & Dr. Sukhvir Singh
- Prashant Kumar & Dr. Rajeev Nayan Singh
- · Ms. Shachie
- Dr. Minakshi Nag
- Chetna Singh, Shweta Saini, Nitin Sharma & Neeraj Saini

- Dr. Manish Kumar Srivastava, Dr. Ranjith P.V., Tejaswi K.N. & Dr. Nitesh Rawat
- Dr. Humera Qureishi & Dr. Pankaj Mishra
- Dr. Madhavi Srivastava & Rupesh Srivastava

We would also like to thank the editorial and review team for their guidance and suggestions that helped shape the manuscript with academic rigour and consistency. Our appreciation extends to our respective institutions and colleagues who provided encouragement and infrastructural support throughout the editorial process. Special thanks are due to the publication team, whose efficiency and professionalism made the timely completion of this volume possible.

Lastly, we acknowledge the researchers, educators, and students whose curiosity, feedback, and engagement inspire such collaborative scholarly projects. It is our hope that this book contributes meaningfully to the academic discourse and policy debates on India's growth and transformation.

Editors

Dr. Ankita Tomar

Dr. Veer Vikram Singh

Dr. Syed Wajihul Hasan Rizvi

Dr. Firdaus Fatima Rizvi

Mr. Ankit Srivastava

About the Editors



Dr. Ankita Tomar currently serving as an Assistant Professor in the Department of Management at Dr. Shakuntala Misra National Rehabilitation University, Lucknow. Her academic interests lie in the areas of development economics, policy analysis, and inclusive growth. She contributes actively to teaching and research in economics and management studies.



Dr. Veer Vikram Singh holds a Ph.D. in Political Science and is actively engaged in social development initiatives. He is associated with Uttar Pradesh state government and involved in government policy implementation. His work reflects a strong commitment to public welfare, governance, and inclusive policymaking.



Dr. Syed Wajihul Hasan Rizvi currently serving as an Assistant Professor in the Department of Commerce at Rajat P.G. College, University of Lucknow. His areas of interest include accounting, finance, and business studies. He is actively involved in research, academic writing, and student mentoring, and has contributed to various seminars and conferences.



Dr. Firdaus Fatima Rizvi is an Assistant Professor at Mahmoodabad College of Management and Technology and as a Visiting Lecturer at Jamia Millia Islamia's Arjun Singh Centre for Distance and Open Learning. She brings a rich blend of higher education and pedagogy expertise.



Mr. Ankit Srivastava is an Assistant Professor in Commerce at Study Hall College, University of Lucknow. He is pursuing a Ph.D., UGC-NET Qualified, and specializes in Accounting and Taxation. He has organized several seminars, conferences, and academic events, and holds and M.Com., B.Com., and International Career Coach certification.

Contents

Title of Chapters	Page No.
India's Foreign Trade Policy and Strategy in the Tariff War	1 – 7
Dr. Vijay Kumar, Dr. Ankit Srivastava and Dr. Amit Kumar	
Leveraging E-commerce for Growth: Opportunities for SMEs in Uttar Pradesh under the ODOP Scheme	8 – 14
Dr. Imran Ahmad, Dr. Nishant Dublish and Dr. Saurabh Singh	
Human Rights and Economic Inequality: Rethinking Governance and Development Policies in the Global South	15 – 29
Dr. Anil Kumar Dixit and Dr. Namrata Tiwari	
Data Protection and Economic Growth: The Role of Law in India's Digital Economy	30 – 39
Ms. Aakansha Masih and Ms. Aashi Dixit	
Global Governance and Economic Policy: The Road to Sustainable Development	40 – 51
V. Sudhakar Rao and Dr. Vandana Singh	
Role of Legislative Reforms in Reshaping the Indian Economy: A Policy Analysis Approach	52 – 55
Ms. Pranjali Mishra and Mr. Deepak Kumar Gupta	
Balancing Economic Reforms with Environmental Conservation in Indian Development Planning	56 – 73
Dr. Syed Wajihul Hasan Rizvi and Dr. Shiv Kumar	

Role of Khadi Fabric and Its Contribution in Employment of India	74 – 82
Ms. Shweta Sainia and Dr. Sukhvir Singh	
Sustainable Finance and Investment: Role of Foreign Direct Investment Inflow and Outflow in India's Economic Growth	83 – 97
Mr. Prashant Kumar and Dr. Rajeev Nayan Singh	
Towards Sustainable Career Development: Exploring the Role of Sustainable Human Resource Management Strategies	98 – 106
Ms. Shachie	
Organisational Diversity – Understanding, Parameters and Importance	107 – 114
Dr. Minakshi Nag	
Artificial Intelligence (AI) and Its Impact on Higher Education	115 – 123
Ms. Chetna Singh, Ms. Shweta Saini, Mr. Nitin Sharma and Mr. Neeraj Saini	
Consumer Perceptions on Electrical Vehicles in the Indian Market	124 – 151
Dr. Manish Kumar Srivastava, Dr. Ranjith P.V., Mr. Tejaswi K.N. and Dr. Nitesh Rawat	
From Hashtags to Policy: The Role of Social Media in 21st-Century English Public Discourse	152 – 169
Dr. Humera Qureishi and Dr. Pankaj Mishra	
AI for Inclusive Growth: Navigating Governance Challenges in India's Digital Economy	170 – 174
Dr. Madhavi Srivastava and Mr. Rupesh Srivastava	

Salient Features of the Book

- 1. **Interdisciplinary Approach** Integrates insights from economics, law, governance, technology, and sustainability studies.
- 2. **Thematic Organization** Structured into three clear themes: Governance & Policy, Sustainability & Inclusion, and Digital Transformation.
- 3. **Contemporary Relevance** Focuses on current challenges and opportunities shaping 21st-century India, including trade wars, AI, and climate change.
- 4. **Policy-Oriented Analysis -** Offers practical perspectives valuable for policy formulation and institutional reform.
- 5. **Research-Based Contributions** Features chapters authored by academicians, researchers, and subject matter experts based on empirical and theoretical frameworks.
- 6. **Coverage of Digital Economy -** Includes discussions on AI, data protection, digital governance, and the role of social media.
- 7. **Focus on Sustainability and Equity -** Addresses environmental conservation, inclusive growth, human development, and ethical HR practices.
- 8. **Case-Based and Sectoral Insights -** Analyzes real-world issues like FDI trends, Khadi employment, EV adoption, and higher education reform.
- 9. **Useful for Multiple Stakeholders** Relevant for students, scholars, policymakers, legal experts, and development practitioners.
- 10. **Promotes Critical Thinking -** Encourages readers to reflect on systemic changes, institutional challenges, and the future trajectory of India's development.

About the Book

Economy, Law and Development in India: Governance, Sustainability & Digital Transformation offers interdisciplinary insights into India's evolving development landscape. Divided into three themes—governance and legal reforms, sustainability and inclusion, and digital transformation—the book brings together 15 scholarly chapters examining trade, environmental policy, AI, data law, and social equity. It serves as a valuable resource for researchers, policymakers, and professionals engaged in shaping India's economic and institutional future.







